

BY GAME CHANGERS

## IntelliScan

### REVOLUTIONIZING MEDICAL IMAGING ANALYSIS WITH AI PRECISION

Team Members: Muhammad Ashar Ishfaq, Farheen Imam , Homan, Sourabh

### AGENDA

- Problem/Solution
- Technical Walk Through / Live Demo Core Functionality & How it Works
- Business Strategy Business Plan/Market Size/Target Audience
- Meet the Team
- Futuristic Scope & Unbounded Applications
- Conclusion



### THE PROBLEM - USE CASE





- User: Alex
- Profession: A meticulous MRI specialist, playing a vital role in patient diagnosis.

### Problem:

The current process of Brain MRI analysis and management is inefficient and lacks advanced predictive models.

Additionally there is a need for a platform that fosters community engagement among patients and healthcare professionals.



### THE SOLUTION - USE CASE





- User: Alex
- Profession: A meticulous MRI specialist, playing a vital role in patient diagnosis.

### Solution:

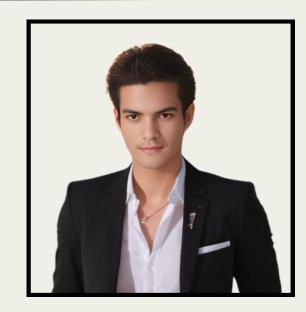
We have Been building a comprehensive software solution that consists of three main components:

- Brain MRI Analysis and Management System
- Advanced Image Processing and Feature Extraction Community and Collaboration Platform
- Community and Collaboration Platform

### Meet TEAM ALPACAS



AI Delveloper **Homan**Student @University of Padova



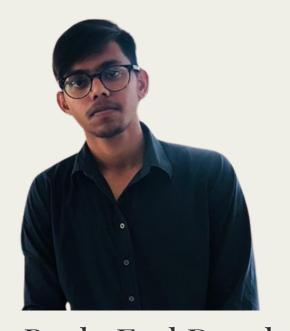
Team Leader
Product Manager

M.Ashar Ishfaq

Student at IUB
Timeline



Front-End Developer
Farheen Imam
Full Stack Software Engineer



Back-End Developer

Sourabh

Student @t Institute of Information Technology, India

### Day 1

- Team Formation (Morning)
- Problem Definition & Brainstorming (Afternoon)

### Day 2

- Prototype Development (Morning)
- Data Acquisition
- User Interface (UI) Design

### Day 3

- Al Model Development
- Prototype Refinement & Testing
- Presentation Preparation

### Day 4

- Final Testing & Refinement
- Submission

### LIVE DEMO

Lets See Our Demo





### **KEY FEATURES:**

- Automated medical image analysis.
- Al-driven diagnostic predictions.
- Customizable reporting system.
- Real-time processing capabilities.
- Seamless integration with existing healthcare systems.

### WHAT WE OFFER:

Intelliscan offers automated medical image analysis powered by AI, providing accurate diagnostic predictions in real-time. With customizable reporting and seamless integration, it streamlines workflow and enhances patient care. Hospitals equipped with Intelliscan gain efficiency, accuracy, and improved patient outcomes, making it an essential tool in modern healthcare.

### OUR INNOVATIVE MEDICAL SOFTWARE

WE'RE EXCITED TO PRESENT A REVOLUTIONARY MEDICAL SOFTWARE SOLUTION POISED TO TRANSFORM THE LANDSCAPE OF BRAIN MRI EXAMINATIONS. OUR PRODUCT SEAMLESSLY INTEGRATES INTO HOSPITAL AND CLINIC WORKFLOWS, ELEVATING DIAGNOSTIC ACCURACY AND NURTURING COLLABORATION AMONG HEALTHCARE PROFESSIONALS AND PATIENTS.

### PRODUCT ROADMAP

PHASE 1: USER INTERFACE DOCTOR, MEDICAL RECORD, SCANS:

1. DEVELOP AN INTUITIVE PLATFORM FOR RADIOLOGISTS TO ENTER

OBSERVATIONS, GENERATE DIAGNOSTIC CONCLUSIONS, AND

MANAGE PATIENT RECORDS.

PHASE 2: AUTOMATING SCAN ANALYSIS:
INTELLISCAN TAKES A LEAP FORWARD WITH AUTOMATED BRAIN
MRI ANALYSIS. WE DIRECTLY PROCESS YOUR SCANS, EXTRACTING KEY
FEATURES TO STREAMLINE DIAGNOSIS AND IMPROVE ACCURACY.

PHASE 3: OUR OWN MODELS (COMING SOON!):
THE FUTURE IS HERE! BUILD CUSTOM AI MODELS TO UNLOCK
DEEPER INSIGHTS FROM YOUR MRI DATA.

PHASE 4:REVENUE-FOCUSED SOLUTIONS:
INTELLISCAN OFFERS FLEXIBLE PRICING PLANS TO SUIT
YOUR NEEDS. GENERATE ADDITIONAL REVENUE BY OFFERING
INTELLISUM'S ADVANCED ANALYSIS CAPABILITIES TO
REFERRING PHYSICIANS OR PARTNER INSTITUTIONS.

### BUSINESS PROSPECTIVE

### Our Plan Our Purpose

Intelliscan aims to transform the field of medical imaging with a focus on MRI analysis. We offering an advanced system for MRI process.

### Niche Market Strategy

Target Audience

- MRI Specialists
- Researchers
- Medical Institutions

### **UVP**

Unique Value Propotiosn

Instant Clarity & Insight: Intelliscan provides timesaving, AI-powered summaries of relevant MRI research.

### **Key Aspects**

- Automated medical image analysis
- Al-driven diagnostic predictions
- Customizable reporting system.
- Real-time processing capabilities.

### **Growth and Scale Strategy**

Future

Expansion of our software to visionary endless applications.

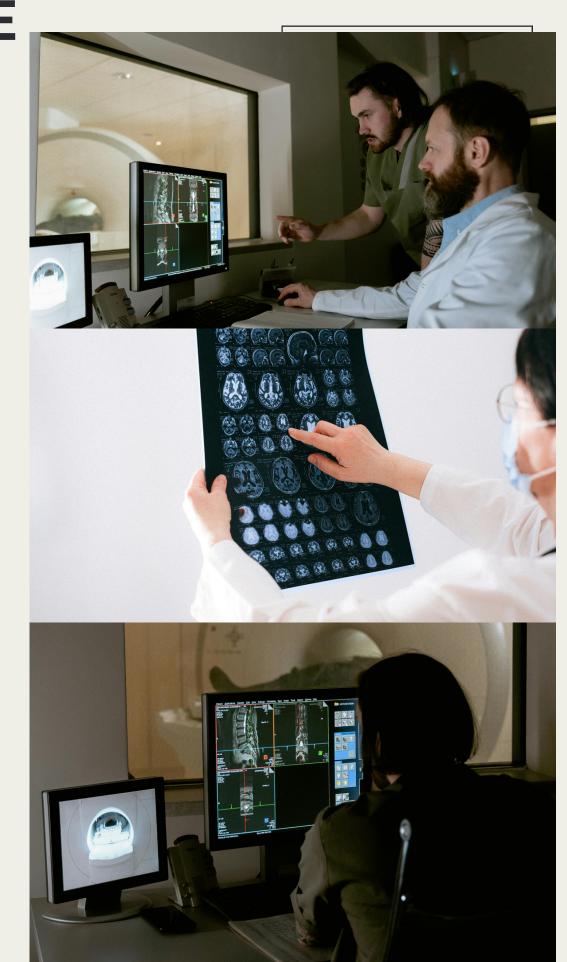
- Strategic Partnerships
- Monetization Routes
- Geographical Expansion
- Strategic Alliances & Sustainability



### ENDLESS APPLICATIONS - FUTURE

### Premium Futuristic Endless Applications:

- Precision Medicine: Imagine AI-powered analysis of not just MRI scans, but a comprehensive patient profile, leading to personalized treatment plans and improved outcomes.
- Early Disease Detection: Intelliscan's AI could analyze vast datasets, uncovering subtle patterns in medical scans to enable earlier detection of diseases.
- Al-powered Surgical Assistance: Intelliscan's real-time analysis of medical images could support surgeons during complex procedures, leading to improved accuracy and patient safety.



### MARKET SIZE

Global market for Medical

Analysis

\$150B

Global market for Medical Imaging Analysis

\$33.8B

Global market for Medical institutions equipped with MRI machines

\$10.3B

IMAGINE A WORLD WHERE MRI ANALYSIS ISN'T A
BATTLE AGAINST TIME AND INFORMATION
OVERLOAD.

INTRODUCING INTELLISCAN, A
REVOLUTIONARY RADIOLOGY APP
POWERED BY AI, DESIGNED TO BECOME
YOUR TRUSTED PARTNER IN THE MRI
SUITE.

### BUSINESS BENEFITS

### FOR HOSPITALS:

- IMPROVED EFFICIENCY
- ENHANCED ACCURACY
- COMPETITIVE ADVANTAGE
- PRECISION MEDICINE
- EARLY DISEASE DETECTION
- REAL-TIME ANALYSIS
- COST-EFFECTIVE
- TIME SAVING

### < Health Concerns in modern life we live >

#### PRE-PANDEMIC USAGE

- MRI specialists faced a constant influx of research papers and mounting workloads. Finding relevant information and keeping current was a struggle.
- The sheer volume of medical research created a constant pressure to stay informed, yet limited time made it difficult for specialists to effectively process all the data
- The shift towards remote work in healthcare settings further emphasized the need for efficient and remote access to information.

#### Post-Pandemic Surge

- Intelliscan's mobile-friendly platform is perfectly positioned to cater to the needs of busy specialists working in a fast-paced environment.
- By offering concise summaries and on-the-go access, Intelliscan empowers specialists to save valuable time and maximize their efficiency.



#### Conclusion

Intelliscan addresses the core challenge of information overload and time management in the medical field, a challenge that existed even before the pandemic but has been undeniably amplified by recent events. Our focus on mobile accessibility and efficient information delivery positions Intelliscan as a valuable tool for MRI specialists navigating the demands of the modern healthcare landscape.



# Thank you!

