



HABIT BLUEPRINT

Your personal guide to achieve your dreams



THE PROBLEM

- To start an habit is easy, to maintain it is extremely hard
- Some objectives are vast and identify the first step is complicated
- Neuroscience techniques are useful, but how to apply them is subjective

THE SOLUTION

Habit Blueprint

Also called «Bluey», a friendly and experienced AI coach, dedicated to guiding you through the journey of habit formation to achieve your goals.



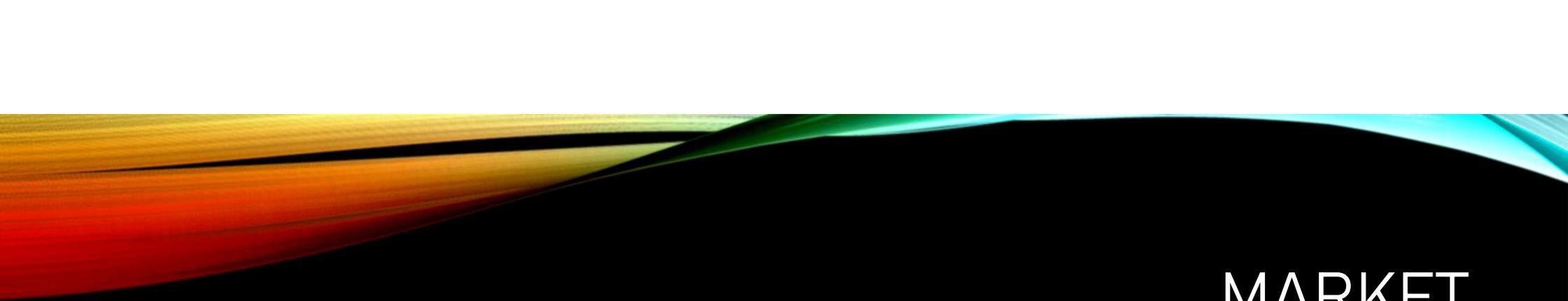


CURRENT CAPABILITIES

- Supportive and energetic personality
 - Goal decomposition
- Identification of user's needs through conversation
 - Customization of habit building techniques
 - To-Do list creation for quick implementation

FUTURE CAPABILITIES

- Local application (App/Desktop)
- Customized downloadable habit tracker
 - In-app habit tracking
 - Automatic setting of reminders
- Provide links to products useful for the habit (Amazon)



MARKET

- Currently there are no other services that handle customization of habit planning to this level.
- Different revenue streams:
 - Subscription based for improved access (tools, conversation, etc.)
 - Referral code (Amazon)
 - Ads from free-tier users



THANK YOU FOR THE ATTENTION

Habit Blueprint